

**SEO**  
**/EUROPE**  
SPONSORS FOR  
EDUCATIONAL  
OPPORTUNITY

# France Finance Programme 2023-2024 - Year in Review



## **Our Vision**

**A society where everyone, regardless of background, has equal opportunity to achieve long-term professional and personal success.**

## **Our Mission**

**To prepare talented students from underserved and underrepresented backgrounds for career success.**

## **Our Achievements**

**We support thousands of young people by connecting them with some of the world's largest companies.**

**Our first France Finance Programme marked the launch of our action in continental Europe.**

# Primary Objectives

- Engage and develop diverse talented students to prepare them for a career in finance
- Raise awareness of the finance industry, highlighting the various careers in investment banking, asset management and alternative investments
- Inform students of the various opportunities available to them
- Emphasis on case studies
- Deliver superior educational training through our Finance Academy and Pre-internship training
- Host Masterclasses throughout the year
- Provide additional educational workshops (both virtual or in person)
- Deliver Employability sessions - developing 'soft skills' through SEO 'virtual office hours' and personalised coaching sessions
- Establish strong and long lasting relationships with our partner firms

## Education

Our France Finance Programme accentuates the importance of informing young diverse talents on the opportunities available to them within the financial sector. Our Programme offers students an authentic exposure to leading firms in the industry, thanks to professional opportunities, professional speakers, networking events and **Masterclasses**. By putting an emphasis on developing soft skills, hard skills and industry knowledge, our Programme puts our students in a prime position to secure the most competitive internships which will lead them to their dream career.

# Training

Our training Programme includes an Academy (Finance Academy) and a Pre-internship Training. The **Finance Academy** offers industry knowledge sharing sessions hosted by seasoned professionals representing a variety of functions and roles within finance. The Academy also includes technical training workshops and career coaching, to provide the students with “soft skills”. Our **Pre-Internship Training** is dedicated to the students having secured an internship. This training was created to develop our students’ competencies, help them polish their technical skills and prepare them for the corporate world, maximising their chances for success.

## Year-long support

**Lunch & Learns:** inspirational sessions featuring a professional who provides a deep dive into their specific career path and advice to our students (virtual or in person).

**Networking events:** breakfast events open to a dozen of selected students, whereby professionals of varying positions and sectors present their roles, professional trajectories and their day-to-day experiences.

**Professional opportunities:** the students enrolled on the Programme have access to internship opportunities, some exclusive to SEO Europe, and graduate roles.

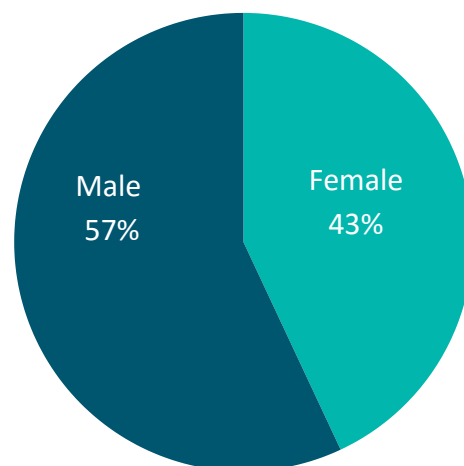
**Soft skills & employability workshops:** career readiness workshops enabling students to master their CV and cover letter writing skills, learn interview techniques, enhance their LinkedIn profile, improve their networking skills and learn business etiquette codes.

# Our cohort of 100 pre-selected students from a pool of 1300+

## 43%

of the participants in our France Finance Programme are women

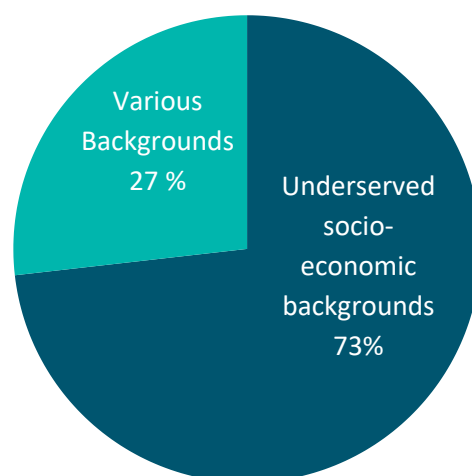
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## 73%

of the participants are from underserved socio-economic backgrounds

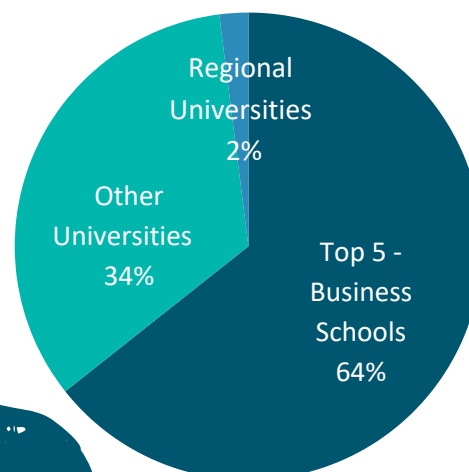
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## 18

universities are represented amongst our 100 participants, from which 5 are the top Business schools (64%)

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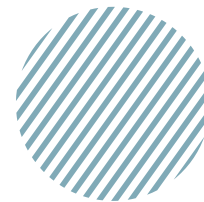


I think SEO has made me feel confident and optimistic regarding my career path. The various advice offered by the speakers during the online events has reassured me. I no longer set limits to my ambition.

- Student part of the 2023 France Finance Programme



# The Launch of the France Finance Programme



**Finance  
Academy 2023**

**Masterclasses  
2023**

**Lunch and  
Learns  
2023**

**Business Etiquette  
Workshops SEO x  
BNP Paribas  
2023**

**Soft skills coaching 2023-  
2024**

**Pre-Internship  
Training 2023**



Training Programme



Educational Programme

# Our Achievements



1e

## Finance Academy

- 18th to the 22nd of September 2023 in Paris
- 72 students of our pre-selected cohort
- 11 partner firms
- 3 panels
- 12 industry knowledge sharing sessions
- 6 case studies
- 1 technical training session
- 4 soft skills workshops
- Multiple networking opportunities

1

## Pre-Internship Training event

4

## Masterclasses

5

## Lunch & Learns

3

## Networking breakfasts

2

## Business etiquette training workshops

4

## Employability Sessions

CVs, cover letters, interviews, networking

8

**Office hours** and **personalised in person coaching** to encourage our SEO students personal and professional growth



In 2023, SEO Europe delivered **56 hours** of education and training throughout France.  
- **Joelle Badiabo, Head of France Programme**

# Our Results



## 46

of our cohort students secured an internship with an investment bank ([Markets, M&A](#)) or a alternative investment firm ([PE](#)) since the start of our Programme in September 2023

## 5

of these students were placed in one of our partner firms following our [SEO recommendations](#)



**BNP PARIBAS**

**KKR**

**P / W / P**  
/ PERELLA WEINBERG  
PARTNERS

**HSBC** 



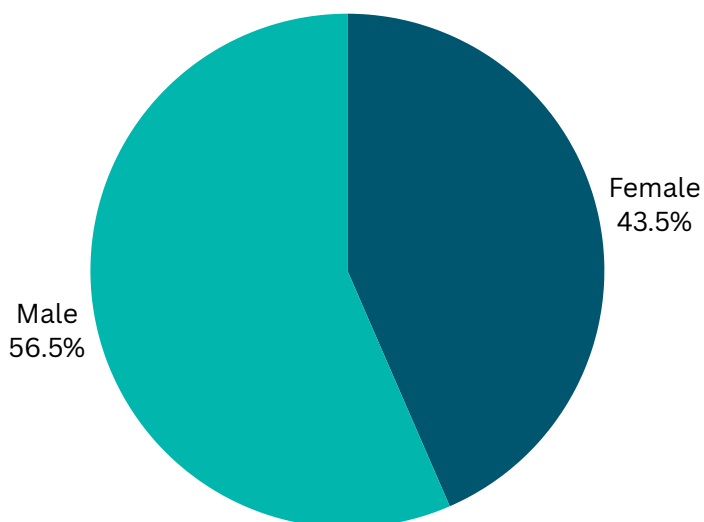
# Pre-Internship Training 2023



SEO Europe delivered an entire day of training for financial modelling and valuation. This was made available to future M&A and PE interns. Additionally, our cohort students having already secured an internship in markets will receive specialised coaching and mentoring. All of our students will also benefit from soft skills training sessions.

## 20

students attended our first round of Pre-Internship Training



## 8H

of technical training was delivered at this event



# Partner Firms

Amazon

Bank of America

Bloomberg

BNP Paribas

CVC Capital Partners

Goldman Sachs

Google

HSBC

ICG

Jefferies International Ltd

Joliba Capital

KKR

London Stock Exchange Group

Moneta Asset Management

Nomura

Perella Weinberg Partners

Tristan Capital Partners

Westbrook Partners

**ICG**



**amazon**

**Google**

**Bloomberg**

**NOMURA**

**Jefferies**



**BNP PARIBAS**

**CVC** CAPITAL PARTNERS

**HSBC**

**KKR**

**P / W / P**  
PERELLA WEINBERG  
PARTNERS

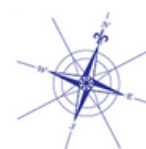
**BANK OF AMERICA**

**MONETA**  
asset management

**JOLIBA CAPITAL**

**WESTBROOK  
PARTNERS**

**LSEG**



**TRISTAN**  
CAPITAL PARTNERS



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