



***Financial Bootcamp  
Course Description & Registration 2010***



***Preparing Financial Professionals for Success***

## *Interview Preparation, Saturday 27<sup>th</sup> February*

### **Corporate Valuation: Valuation Methodologies - A Primer**

#### **Overview**

The main goal of the seminar is to assist candidates seeking summer internships or employment in the City and in the field of finance. Through practical examples and exercises, the seminar illustrates the fundamentals of popular corporate valuation techniques used by finance practitioners. The seminar also discusses applications of key valuation concepts such as EBITDA, Enterprise Value, WACC, accretion / dilution and LBOs.

#### **Target Audience**

This Corporate Valuation seminar is designed to be an essential foundation before finance related interviews and internships. In addition, TTS believes the content will benefit a wide variety of participants interested in:

- Working in most areas of the financial services industry (investment banking, consulting, research, asset management, private equity, brokerage, sales & trading, insurance, etc.)
- Working in the corporate or strategic development group or finance department of a corporation
- Enhancing the learning experience in finance and financial statement analysis
- Working in marketing, brand management or a non-finance field, but are interested in gaining a solid foundation in applied corporate finance in a condensed, practical manner

#### **Prerequisites**

There are no prerequisites for this seminar as it is intended to provide a solid foundation of practical valuation methodologies. However, participants possessing prior accounting, financial statement analysis and corporate finance knowledge will benefit more from the content discussed.

#### **Topics Covered**

This Corporate Valuation is a range of instruction, exercises and Q&A. Topics covered include:

- Overview of valuation methodologies & key concepts
- Public comparables analysis
- Acquisition comparables analysis
- Discounted cash flow analysis
- Imputing valuation ranges
- Introduction to merger consequences and leveraged buyout analyses
- Sources of public information

*This course will not be Excel based. Laptops will not be required for this course. Each participant will need a financial calculator.*

## Preparation for Internship / Full-time Position, Sunday 28<sup>th</sup> February

### Fundamentals of Financial Modeling

#### Overview

This intensive workshop, an abbreviated version of the program for TTS's corporate clients, is designed to develop financial modeling skills through actual hands-on construction of an abridged financial model. The completed product is a model with 5 years of projections and 3 years of historical data, containing the following detailed analyses:

- Key operating profit line items
- Key cash flow items (working capital, capital expenditures, depreciation, etc.)
- Discounted cash flow analysis

In addition, the workshop will cover the following modeling topics:

- Excel best practices, common "shortcut" keys and other efficiency tips
- Excel functions and formulas
- Fundamentals of creating data tables and scenarios

#### Learning Methodology

The lectures will discuss theories, approaches and applications of financial modeling. The participants will have the opportunity to construct a model of their own to apply the lessons learned in the lectures.

Personal one-on-one assistance will be available to answer questions and provide guidance while the participants are working on the computers. During computer time, TTS will supplement the lectures with tips and hints on Excel best practices for financial modeling.

#### Target Audience

This intensive one day workshop will benefit any professional who will be required to create financial projections, especially for participants interested in:

- Working in the financial services industry (investment banking, consulting, research, asset management, private equity, brokerage, sales & trading, insurance, etc.)
- Working in the corporate or strategic development group or finance department of a corporation
- Enhancing the learning experience in finance and financial statement analysis classes
- Working in marketing, brand management or operations for a corporation and being responsible for a product or divisional budget, projections and profit/loss statement

Participants should have a basic understanding of finance, accounting and financial statement analysis. An understanding of Excel is recommended to gain the most from the experience. Much of the instruction will be Excel tips and shortcuts to improve spreadsheet navigation speed, abilities and efficiencies.

*All modeling classes are optimised for PCs using Office 2007, 2003 and earlier versions. In addition, many of the shortcut keys will not work for MAC operating systems. It is highly recommended that all participants bring a PC to the session. The learning experience is enhanced for PC & Office 2007 and 2003 (and earlier) users. Internet access is not needed for any of our classes.*

## Location and Timings

### Saturday 27<sup>th</sup> February: Corporate Valuation: Valuation Methodologies

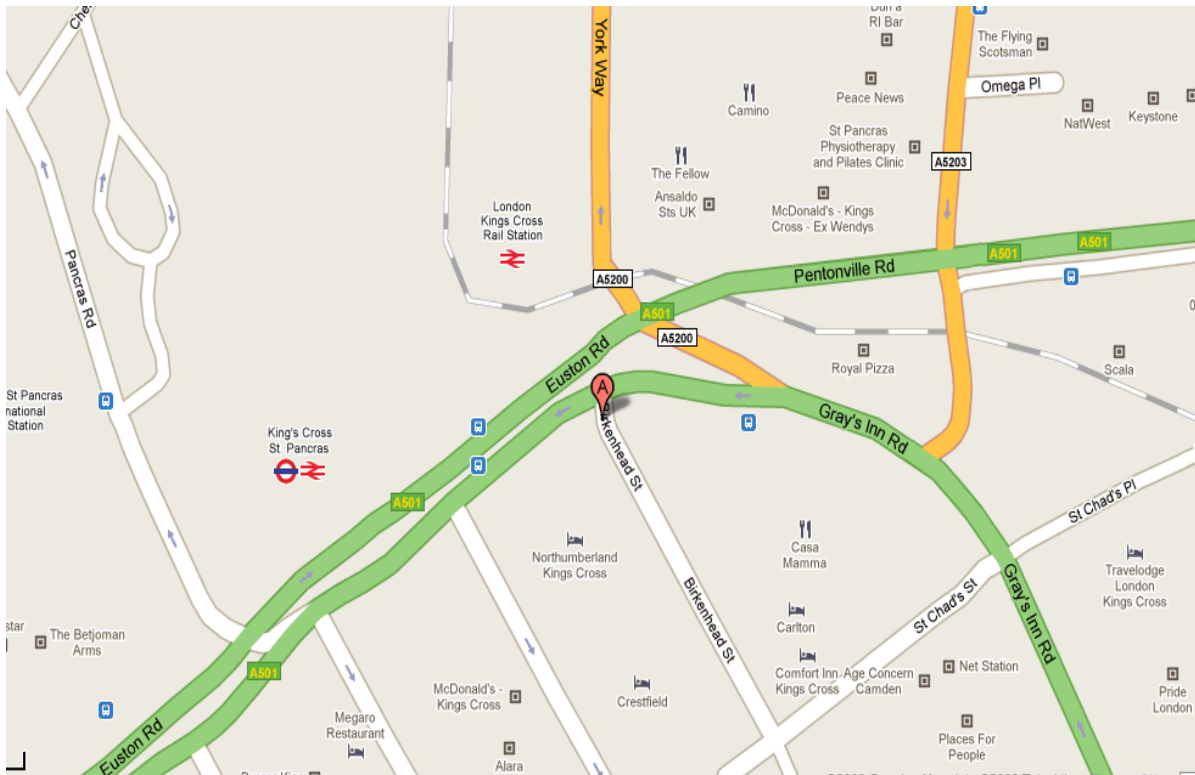
Location: Centa House, 61 Birkenhead Street, WC1H 8BB

Timings: 10am – 6pm (with breaks for refreshment and lunch)

### Sunday 28<sup>th</sup> February: Fundamentals of Financial Modeling

Location: Centa House, 61 Birkenhead Street, WC1H 8BB

Timings: 10am – 6pm (with breaks for refreshment and lunch)



*Cost and Registration*

**Saturday 27<sup>th</sup> February: Corporate Valuation: Valuation Methodologies**

Cost: £95 (including VAT)

**Sunday 28<sup>th</sup> February: Fundamentals of Financial Modeling**

Cost: £125 (including VAT)

To register, please complete the form below and return to [training@keaconsultants.com](mailto:training@keaconsultants.com) (either paste into an email or scan and send by email)

**Registration is Complete Upon Receipt of Payment:** Receipt of payment 14 days prior to first date of attendance will complete registration.

**Cancellation Policies:** Participants may cancel up to 14 days before the first day of class by sending an email to [training@keaconsultants.com](mailto:training@keaconsultants.com) and will receive a full refund.

Kea Consultants ("Kea") reserves the right, at its sole discretion, to cancel course dates. If Kea cancels a class, payments are refunded in full.

**Please register early to guarantee your place.**

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Course Titles	Attending	Amount
Corporate Valuation	_____	£ _____
Fundamentals of Financial Modeling	_____	£ _____

**Contact Details:**

Name (required): \_\_\_\_\_

University: \_\_\_\_\_

How did you hear/learn about the Seminar? \_\_\_\_\_

Phone: \_\_\_\_\_ Email (required): \_\_\_\_\_

**On transfer of payment please use your full name as the reference.**

For BACS transfer please use:  
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